

THE 35TH ANNUAL
SWAN HOUSE
BALL

\$100,000 PRESENTING SPONSOR BENEFITS

- VIP seating for thirty at the Ball
- Invitations for twenty to the Patron Party
- Featured recognition as Presenting Sponsor in Ball print materials (save-the-date, letters, Ball invitation, Patron Party invitation, and program), press materials and full-page ad in the Ball program*
- Recognition as Presenting Sponsor during opening remarks at the Ball
- Inclusion of company representatives as desired in all photo shoots and social press initiatives
- Inclusion of a company representative as desired on the Swan House Ball Host Committee and invitations to all Committee gatherings or events
- Branded sponsor signage may be displayed at the Ball and/or Patron Party, and branded gifts may be given to guests
- Prominent click-through logo on the Swan House Ball page of www.AtlantaHistoryCenter.com
- 25% discount on one (1) rental of event space **
- Employee admission for 150 to the Atlanta History Center

\$50,000 DIAMOND SPONSOR

- VIP seating for twenty at the Ball
- Invitations for ten to the Patron Party
- Featured recognition as Diamond Sponsor in Ball print materials (letters, Ball invitation, Patron Party invitation, and program), press materials and 1/2-page ad in the Ball program*
- Recognition during opening remarks at the Ball
- Prominent click-through logo on the Swan House Ball page of www.atlantahistorycenter.com
- 15% discount on one (1) rental of event space**
- Employee admission for 100 to the AtlantaHistory Center

\$25,000 PLATINUM SPONSOR

- Seating for ten at the Ball
- Invitations for eight to the Patron Party
- Featured recognition as Platinum Sponsor in Ball print materials (Ball invitation, Patron Party invitation, and program), and press materials*
- Recognition during opening remarks at the Ball
- 10% discount on one (1) rental of event space**
- Click-through logo on the Swan House Ball page of www.atlantahistorycenter.com
- Employee admission for 75 to the Atlanta History Center

\$15,000 GOLD SPONSOR

- Seating for six at the Ball
- Invitations for six to the Patron Party
- Featured recognition as Gold Sponsor in the Ball program*
- Click-through logo on Swan House Ball page of www.atlantahistorycenter.com
- Employee admission for 50 to the Atlanta History Center

\$10,000 SILVER SPONSOR

- Seating for four at the Ball
- Invitations for four to the Patron Party
- Featured recognition as Silver Sponsor in the Ball program*
- Click-through listing on Swan House Ball page of www.atlantahistorycenter.com
- Employee admission for 25 to the Atlanta History Center

\$5,000 BRONZE SPONSOR

- Seating for four at the Ball
- Invitations for two to the Patron Party
- Featured recognition as Bronze Sponsor in the Ball program*

\$2,000 PATRON

- Seating for two at the Ball and recognition in the Ball program*
- Invitations for two to the Patron Party

*Subject to print deadlines

** Rental dates subject to availability

Benefits expire in May 2021. Call 404-814-4102 for more information

Anticipated attendance: 400-425