THE UNITED STATES OF AMERICA

TO ALL WHO SHALL SEE THESE PRESENTS, GREETING:

THIS IS TO CERTIFY THAT
THE PRESIDENT OF THE UNITED STATES OF AMERICA
AUTHORIZED BY EXECUTIVE ORDER, 24 AUGUST 1962
HAS AWARDED

THE BRONZE STAR MEDAL

(FIRST OAK LEAF CLUSTER)

TO

FIRST LIEUTENANT WILLIAM E. GAY, JR., UNITED STATES ARMY

FOR

MERITORIOUS ACHIEVEMENT
IN GROUND OPERATIONS AGAINST HOSTILE FORCES

IN VIETNAM FROM 23 OCTOBER 1969 TO 30 MAY 1970

GIVEN UNDER MY HAND IN THE CITY OF WASHINGTON
THIS 27TH DAY OF AUGUST 1970

Kenneth G. Wickham
MAJOR GENERAL, USA
THE ADJUTANT GENERAL

Stanley R. Resor
SECRETARY OF THE ARMY

BUREAU OF ENGRAVING AND PRINTING, LITHO.

CITATION

BY DIRECTION OF THE PRESIDENT

THE BRONZE STAR MEDAL
(FIRST OAK LEAF CLUSTER)

IS PRESENTED POSTHUMOUSLY TO

FIRST LIEUTENANT WILLIAM E. GAY JR.

FOR DISTINGUISHING HIMSELF BY OUTSTANDING MERITORIOUS SERVICE IN CONNECTION WITH GROUND OPERATIONS AGAINST A HOSTILE FORCE IN THE REPUBLIC OF VIETNAM DURING THE PERIOD
23 OCTOBER 1969 TO 30 MAY 1970

THROUGH HIS UNTIRING EFFORTS AND PROFESSIONAL ABILITY, HE CONSISTENTLY OBTAINED OUTSTANDING RESULTS. HE WAS QUICK TO GRASP THE IMPLICATIONS OF NEW PROBLEMS WITH WHICH HE WAS FACED AS A RESULT OF THE EVER CHANGING SITUATIONS INHERENT IN A COUNTERINSURGENCY OPERATION AND TO FIND WAYS AND MEANS TO SOLVE THOSE PROBLEMS. THE ENERGETIC APPLICATION OF HIS EXTENSIVE KNOWLEDGE HAS MATERIALLY CONTRIBUTED TO THE EFFORTS OF THE UNITED STATES MISSION TO THE REPUBLIC OF VIETNAM TO ASSIST THAT COUNTRY IN RIDDING ITSELF OF THE COMMUNIST THREAT TO ITS FREEDOM. HIS INITIATIVE, ZEAL, SOUND JUDGEMENT AND DEVOTION TO DUTY HAVE BEEN IN THE HIGHEST TRADITION OF THE UNITED STATES ARMY AND REFLECT GREAT CREDIT ON HIMSELF, HIS UNIT AND THE MILITARY SERVICE.