

HISTORYWATERS

Winter 2026



ATLANTA HISTORY CENTER
CENTENNIAL
1926-2026

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In 1851, Atlanta's city council hired civil engineer Edward A. Vincent to design a map to document and celebrate the growing Southern city. The proposed map was to present a circle, one mile in radius, marking the city limits, with the Western & Atlantic Railroad's Zero Milepost at the center. Vincent beautifully illustrated the curved lines that gave Atlanta streets their unusual layout.

During the American Civil War, Major General William T. Sherman's army adapted Vincent's map and provided it to troops preparing for the siege of Atlanta in July 1864. As prepared by the army's topographical office, the maps, like this one used by the Army of the Cumberland, were printed on linen, allowing for easy folding and preventing tears.



MESSAGE FROM THE CHAIR & CEO

Joia Johnson
Chair, Board of Trustees

Sheffield Hale
President & CEO

As we approach our Centennial Anniversary in 2026—alongside the United States’ 250th—Atlanta History Center stands at a transformative moment. Fueled by the success of our Future Atlanta campaign, we are not only honoring the past century of impact but building a vibrant foundation for the next one. We are pleased to share that we raised \$60 million, exceeding our original goals. This campaign represents an extraordinary commitment to reimagining how we tell Atlanta’s stories—past, present, and future—and to ensuring that history remains a living, accessible force for understanding in our community.

Thanks to the generosity of Atlanta’s philanthropic leaders—our foundations, corporations, and individual donors, like you—this vision is taking shape. Your belief in our mission allows us to welcome visitors of all backgrounds to engage in meaningful, factually grounded explorations of history, even when those stories are complex or challenging.

In the pages that follow, you will see how the Future Atlanta Campaign investments are taking shape in a dynamic slate of new exhibitions that invite curiosity, spark dialogue, and deepen our connection to Atlanta’s past, present, and future. From groundbreaking research to innovative design, each project reflects our commitment to honoring 100 years of history while inspiring the next generation of learners and leaders. We cannot wait to welcome you into these spaces and celebrate this remarkable milestone together.

Our campus is also becoming more sustainable and accessible, with new pathways, renovated classrooms, McElreath improvements and upgraded facilities designed to welcome every visitor. These investments ensure that Atlanta History Center remains a premier destination and a welcoming home for dialogue, discovery, and connection. The campaign also grew our dedicated endowment funds, ensuring exhibits have the support they need for continuous maintenance and updates, as well as support for future visiting exhibitions. Finally, stories will be preserved for future generations with expanded archives and groundbreaking digital preservation.

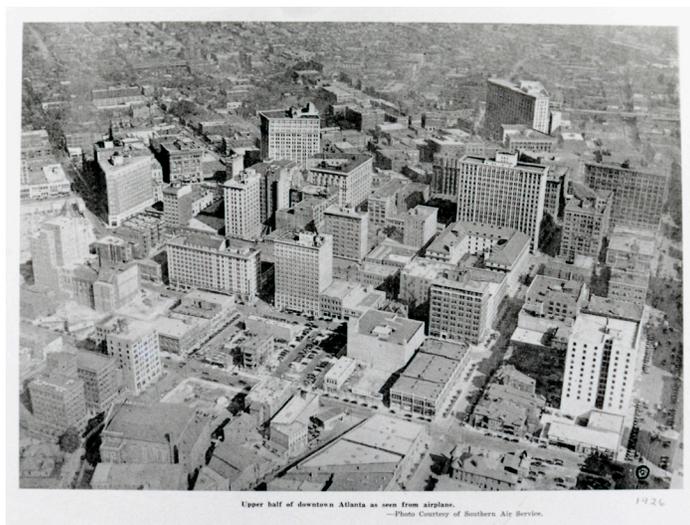
As we celebrate the remarkable progress of the Future Atlanta campaign, we do so with immense gratitude. To our Atlanta philanthropic community: your vision and generosity are shaping not just the future of the Atlanta History Center, but the future of how Atlanta understands itself. Together, we are ensuring that our shared story continues to inspire for the next hundred years and beyond.

A handwritten signature in black ink, appearing to read "Joia Johnson".

A handwritten signature in black ink, appearing to read "Sheffield Hale".

100 YEARS OF ATLANTA HISTORY CENTER

For the last 100 years, we have been telling Atlanta's story. Founded in 1926, we were initially known as the Atlanta Historical Society, whose purpose was to preserve, study, and share Atlanta's history with the friends and citizens of the city for generations to come. Throughout the decades, the Atlanta Historical Society (and then the Atlanta History Center) set up shop in various locations throughout Atlanta before finding our permanent home in Buckhead. As you will see no matter where we are, our mission has not changed—we still aim to connect people, culture, and history to cultivate understanding of our shared history.



Upper half of downtown Atlanta as seen from airplane. —Photo Courtesy of Southern Air Service. 1926



1926: The Atlanta Historical Society (AHS) is founded by Walter McElreath, Eugene M. Mitchell, Ruth Blair, and 11 other city residents. Chartered by the Superior Court of Fulton County, the purpose of the organization is to promote the preservation of sources of information concerning the history of the City of Atlanta; the investigation, study, and dissemination of such history; and to arouse in the friends and citizens of Atlanta and interest in its history.

1927: First issue of the Atlanta Historical Bulletin is published.
PICTURED Aerial Photograph of Atlanta, 1926

1930-1947: The Atlanta Historical Society hunts for a permanent home in Atlanta, renting office spaces throughout the city. In 1940, AHS purchased a lot at the SW corner of Peachtree and 16th Streets (the current location of the High Museum of Art) intending to build a headquarters, but WWII prevents completion.

1947: AHS purchases the Willis B. Jones house at the southeast corner of Peachtree and Huntington Roads as its headquarters (the site is now the Joel & Associates attorney offices). It is named McElreath Hall after Walter McElreath and serves as the AHS headquarters.

1955 Atlanta Historical Society publishes its first book, a biography of Atlanta businessman Joel Hurt.

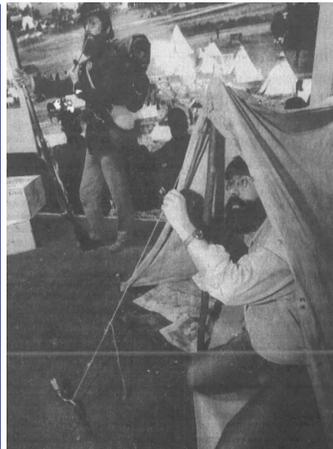
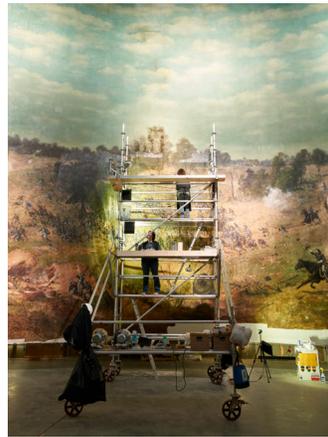
1966-1977 AHS purchases the 23-acre estate of Mrs. Edward H. Inman and moves the society's headquarters into Swan House; first-floor rooms are open to the public. The decision to relocate is controversial within the board. Louise Richardson Allen (Mayor Ivan Allen Jr.'s wife and Edward Inman's niece) plays a major role in acquiring the Swan House property

PICTURED Editorial photograph for Rich's Department Store staged at Swan House, 1968

1969-1972 Tullie Smith Farm moves to the property and is restored to open to the public.

1975 A purpose-built research, administrative, and public events facility is completed. It is called Walter McElreath Hall. This is the current McElreath Hall.

1985: Beverly M. DuBose Jr. donates his extensive collection of Civil War artifacts to AHS. This collection later finds a permanent home in the DuBose Gallery at the Atlanta History Museum, made possible in part by a generous gift from Mrs. Beverly M. DuBose Jr.



1990
Atlanta Historical Society is renamed Atlanta History Center.

1993-1999
• The Atlanta History Museum opens as the largest freestanding history museum in Georgia and among the largest in the nation devoted to urban and suburban history. Exhibitions opened during this period include *Turning Point: The American Civil War, 1861-1865* (1996), *Native Lands* (1999), and several major exhibitions held during the Atlanta Centennial Olympic Games.

2001
A 33,000-square-foot addition to the Atlanta History Museum is completed, including the Grand Overlook Ballroom and executive offices. Staff no longer operate out of McElreath Hall.

2003
• McElreath Hall reopens housing the James G. Kenan Research Center, including an 800-square-foot gallery for exhibitions on documents, rare books, photographs, oral histories, and other archival-related content. **PICTURED** Gordon Jones, now Sr. Military Historian, straightens a pup tent

2004
AHC and the Margaret Mitchell House and Museum merge

2009
The History Center constructs the Quarry Garden Bridge, linking the Atlanta History Museum, Swan House, Swan Coach House (operated by the Forward Arts Foundation), Smith Farm, and the Historic Gardens through a complete radial or circular walkway system

• **2014-2020** Atlanta History Center's exhibitions grow with the inclusion of the Wood Family Cabin in Swan Woods (2014), *Gatheround: Stories of Atlanta* (2016), *Fair Play: The Bobby Jones Story* (2017), *Cyclorama: The Big Picture* (2019), and *Atlanta '96: Shaping an Olympic and Paralympic City* (2020)

• **2025**
Goizueta Children's Experience, a 5,000-square-foot interactive space for children opens

2026
The Center commemorates its centennial with two new Civil War exhibitions, a new Cherokee and Muscogee (Creek) exhibition, an exhibition celebrating its expansive collection told through 100 Objects, and a refreshed Goizueta Children's Experience all about Atlanta Sports.

EXHIBITIONS & COLLECTIONS

... We must, therefore, acquiesce in the necessity, with
 States; that they are absolved from all Allegiance to the British
 that as Free and Independent States, they have full Power to do
 States may of right do. — And for the support of this
 and our sacred Honor.

Bulletin
 Lynn Hall
 Geo. Mallon

John Hooper
 Joseph Hewes
 John Penn

OPENS
MARCH 27—
APRIL 12

Edward Rutledge

John Jay
 Thomas Lynch
 Arthur Middleton

George Wythe
 Richard Henry Lee
 Th. Jefferson
 Barry St. John
 Francis Lightfoot Lee
 Carter Braxton

John Morton
 Geo. Taylor
 James Wilson
 Casar Osgood
 Tho. Mifflin

Rich. Stockton
 Jas. Mifflin
 John Hancock
 John Adams
 John Jay

John Adams
 John Jay
 Stephen Hopkins
 William Ellery
 Roger Sherman
 John Huntington
 John Williams
 Oliver Wolcott
 Nathaniel Paine

AMERICA'S 250th

IN CONGRESS, JULY 4, 1776.

The unanimous Declaration of the thirteen united States of America.

When in the Course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume among the powers of the earth, the separate and equal station to which the Laws of Nature and of Nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. — We hold these truths to be self-evident, that all men are created equal, that they are endowed by their Creator with certain unalienable Rights, that among these are Life, Liberty and the pursuit of Happiness. — That to secure these rights, Governments are instituted among Men, deriving their just powers from the consent of the governed, — That whenever any Form of Government becomes destructive of these ends, it is the Right of the People to alter or to abolish it, and to institute new Government, laying its foundation on such Principles and organizing its powers in such form, as to them shall seem most likely to effect their Safety and Happiness. Prudence, indeed, will dictate that Governments long established should not be changed for light and transient causes; and accordingly all experience hath shown, that mankind are more disposed to suffer, while evils are sufferable, than to right themselves by abolishing the forms to which they are accustomed. But when a long train of abuses and usurpations, pursuing invariably the same Object

ATLANTA HISTORY CENTER

FREEDOM PLANE NATIONAL TOUR: THE DOCUMENTS THAT FORGED A NATION

This year is not just a milestone for Atlanta History Center — we are also observing the 250th anniversary of America’s founding!

One of our most exciting offerings for the 250th is in partnership with the National Archives. From March 27th to April 12th, Atlanta History Center will be one of only eight locations across the country to host their traveling exhibit, *Freedom Plane National Tour: Documents that Forged a Nation*. As the only stop in the Deep South, visitors will be given a rare chance to interact with key founding documents that helped define the nation. Among the documents are signed oaths of allegiance of George Washington and Alexander Hamilton to the new United States, the Treaty of Paris that ended the Revolutionary War, and the very first Congress’ marked-up draft of what we now know as the Bill of Rights. Make sure to experience this once-in-a-lifetime opportunity!

The opening of this exhibit will kick off our observance of the 250th, which will conclude with our participation in Civic Season in collaboration with Made by Us, a national network connecting hundreds of museums, historic sites, libraries, and archives with younger generations. From Juneteenth to July 4th, we will host exciting opportunities for Atlanta’s youth to build civic skills, engage with the community, and celebrate the country’s past, present, and future. One activity with Made by Us that will span the entire year is our Wish Wall, located in Atlanta History Center’s Allen Atrium. We’re inviting visitors of all ages to share their dreams for the future of Atlanta, which we will display to the public throughout 2026.



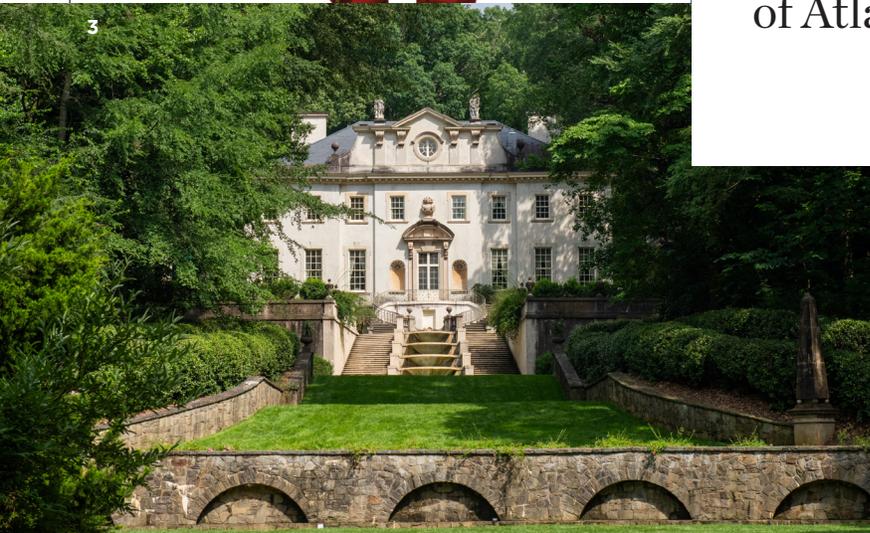
ATLANTA IN 100 OBJECTS



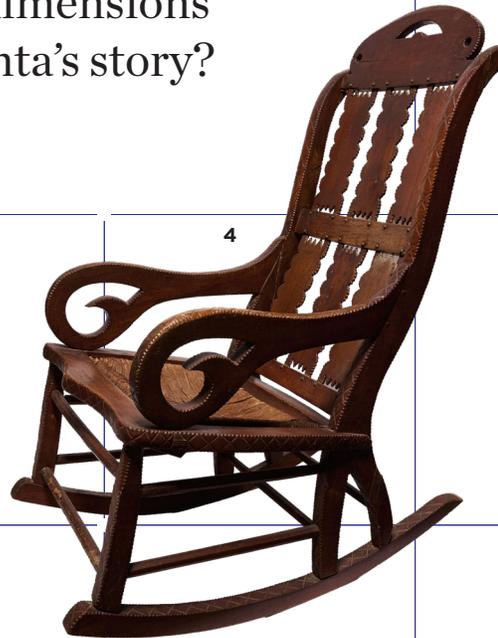
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2



3



4



5



6

For our centennial, we set ourselves up with a challenge: could we identify a hundred objects throughout our 33-acre campus and miles of archival collections that encompass the breadth of our institutional history? A hundred objects that could fully explore the many dimensions of Atlanta's story?



7

1 Death Masks Orion Frazee, artist, Atlanta, 1889–1893 2 Izzy, Atlanta Committee for the Olympic Games, 1996 3 Swan House, Emily and Edward H. Inman residence, 1928 Philip Trammell Shutze, architect, and Ruby Ross Wood, decorator 4 Rocking Chair, Unidentified maker, circa 1890 5 The Battle of Atlanta Cyclorama Painting and Sketch, American Panorama Company, Milwaukee, 1885–1886

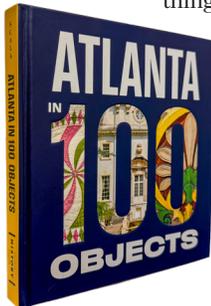
OPENS
APRIL 2026



After months of deliberation, we were able to narrow down a variety of artifacts that paint the whole picture of Atlanta History Center and are so excited to share them all with you this spring. *Atlanta in 100 Objects* will not only be a campus-wide exhibition that you can explore throughout your visit, but you'll be able to take home all one hundred objects in the form of a beautiful photo book.

From the first map of Atlanta used during General Sherman's siege in 1864 to couture 1950s gowns from fashion designer and Atlanta native Ann Moore, from the Swan House (yes, we consider the whole house an object) to the 1970s rescued Backstreet disco ball – each and every object reveals how Atlanta, its people, and the nation have evolved in the last 100 years.

Atlanta in 100 Objects will showcase why these things matter to Atlanta's history, and how the history we collect here is integral to the American story.



Get the book



6 Solomon Luckie and Nancy Cunningham Luckie, Unidentified photographer, circa 1860 **7** Lamppost, Atlanta Gas Light Company, 1855 Gift of City of Atlanta, 2017 The damage to the lamppost—with a hole through the base—was caused by a Union shell during the siege of Atlanta, August 1864 **8** Pocket Revolver, L.W. Pond Machine & Foundry Company, Worcester, Massachusetts, 1863 **9** Movie Marquee Letters, Unidentified maker, circa 1950 **10** The ornamental Olguita's Garden

NEW
THEME
OPENS LATE MAY



All About Ballin' Out



Goizueta





Start them young—it’s what we say when we’re buying newborn babies team jersey onesies and bringing them to local games before they can even talk. Being a sports fan is not just about the teams themselves. It’s also about the tradition, heritage, identity, and love of the game. It’s a lifelong connection to family and neighbors, a way to teach kids about pride, movement, and loyalty from an early age.

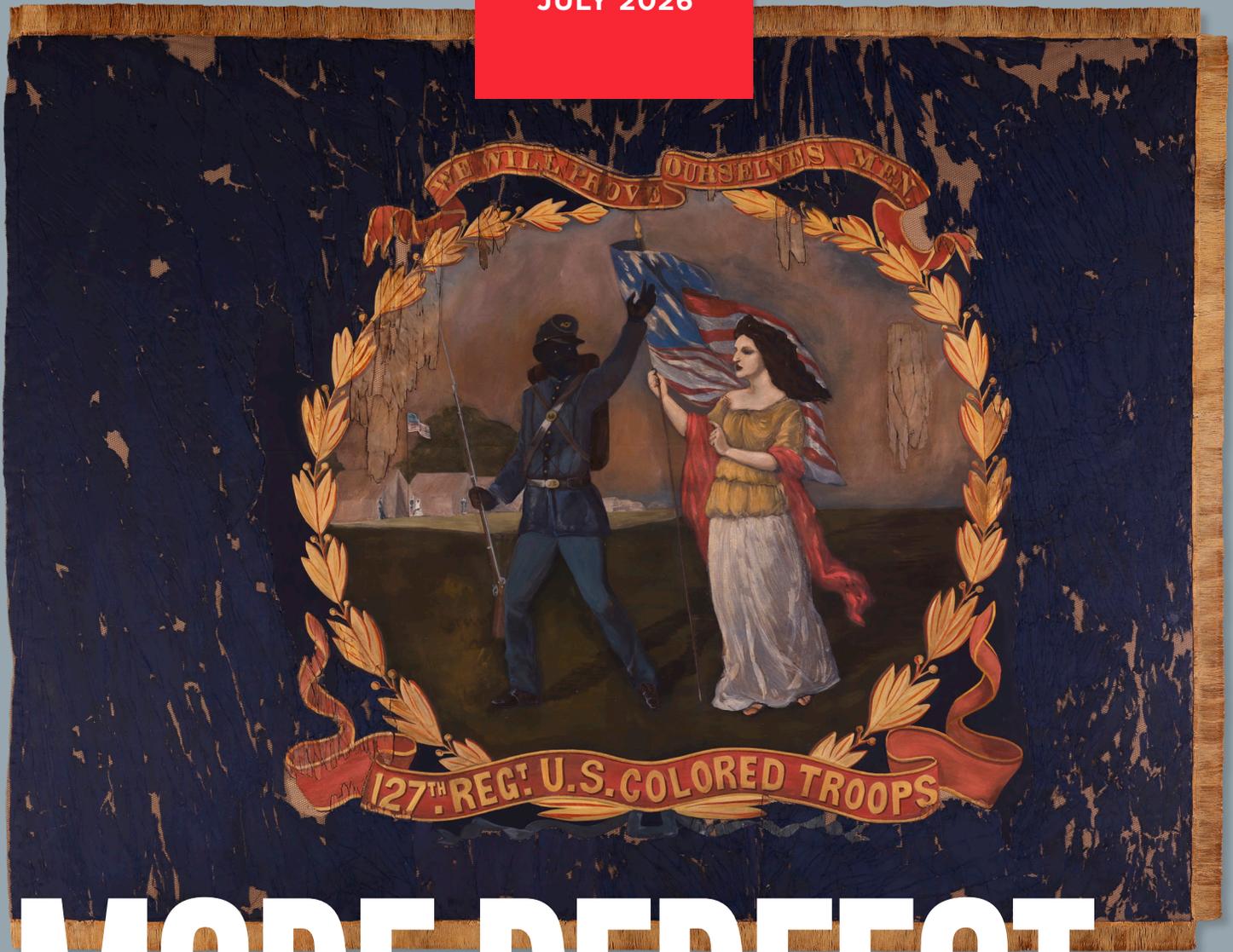
Atlanta has plenty of teams across all sports worthy of this type of dedication—and since we at the History Center also believe “starting them young” also applies to instilling in children a lifelong love of history and learning—we are excited to announce that the new era of the Goizueta Children’s Experience will be *Atlanta Sports*, a brand-new sports-themed installation in May 2026!

Our 5,000-square-foot interactive gallery designed just for kids opened last January with the theme *Our Great Big City*, highlighting local landmarks and iconic spots that make Atlanta great. Each year, the

Experience will rotate to a new theme, offering fresh opportunities for families to explore Atlanta’s history through immersive, hands-on play.

The 2026 edition celebrates Atlanta’s major professional teams, including the Braves, Falcons, Hawks, Dream, and United, through games, activities, and storytelling that emphasize teamwork, perseverance, and hometown pride. From dressing up as a player to trying out interactive challenges, kids will step into the action while learning how sports shape Atlanta’s identity.

OPENS
JULY 2026



MORE PERFECT UNION

The American
Civil War Era

TOP Regimental Flag, David Bustill Bowser, artist, Philadelphia, 1864



ABOVE View of Union officers posing on the porch of the Windsor Smith house, the headquarters of Col. Henry A. Barnum (4th from left), 149th N.Y. Volunteer Infantry, U.S.A., on Whitehall Street in Atlanta, Georgia; the house had previously served as the headquarters of John B. Hood during the Siege of Atlanta, 1864

On the subject of Reconstruction in the aftermath of the American Civil War, historian and civil rights activist W.E.B. Du Bois wrote in 1935, "Nations reel and stagger on their way; they make hideous mistakes; they commit frightful wrongs; they do great and beautiful things. And shall we not best guide humanity by telling the truth about all this, so far as the truth is ascertainable?"

The goal of all of Atlanta History Center's exhibitions is to guide people with the truth. We believe in clear, thoughtful communication that stimulates curiosity while being straightforward on the facts. This goal is a central focus of our reimagined and expanded Civil War era experience, slated to open in the summer of 2026.

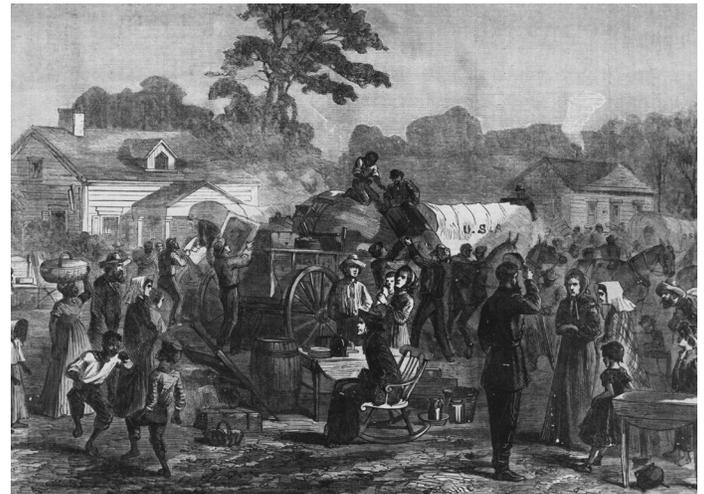
More Perfect Union: The American Civil War Era will focus on telling the broader story of the Civil War era, before, during, and after the war, through deeply researched narratives and never-before-seen artifacts. The new exhibition moves beyond traditional military history to explore the full scope of the era. It challenges visitors to ask: Who was included in the promise of American democracy? Who was excluded? And what does the legacy of that struggle mean today?

This new exhibit also allows us to share with you one of the most comprehensive Civil War collections in the world. Many of the artifacts we'll have on display that we've acquired in the past 30 years will be shown to the public for the very first time, and we'll be using new technologies to unlock their stories, from immersive films to digital timelines and interactive

mapping tools. These rare and powerful artifacts include an 1856 Republican campaign banner, a calling card from General Sherman, shackles from the Middle Passage of the transatlantic slave trade, and the battle flag of the 127th U.S. Colored Troops.

More Perfect Union offers a deeper, more inclusive, and truth-centered understanding of America's Civil War. It will challenge myths, confront difficult truths, and offer visitors an invitation to not just look back, but to reflect on how history informs the present and future.

BELOW View of the exodus of Confederate civilians from Atlanta, Georgia, during the Civil War, 1864



BELOW View of Union officers Hoffman and Wharton seated on the porch of a residence on Peachtree Street in Atlanta, Georgia, during the Federal occupation of the city during the Civil War



OPENS
FALL 2026



THE HARD HAND OF WAR: SOLDIERS, WEAPONS, AND MASS PRODUCTION

Following the March to the Sea, the November-December 1864 military campaign from Atlanta through Georgia that debilitated the Confederacy and led to its eventual surrender, Union Major General William Tecumseh Sherman composed a letter to Chief of Staff Henry W. Halleck. In it, he wrote, “We are not only fighting armies, but a hostile people, and must make old and young, rich and poor, feel the hard hand of war, as well as their organized armies.”

The “hard hand of war” was felt by all during Sherman’s March, as he led tens of thousands of Union soldiers through Georgia, destroying railroads, burning farms, and confiscating food supplies. But the “hard hand of war” was experienced by the entire nation during the four years of fighting, as advancements in military strategy and weaponry resulted in catastrophic loss of life on both sides.

The Hard Hand of War: Soldiers, Weapons, and Mass Production is slated to open in Fall 2026. It will be a dramatic armory-style installation focused on the battlefield experience. Featuring weapons, uniforms, military gear, and personal items, this gallery will explore the brutal realities of combat and the conditions faced by soldiers on both sides of the conflict.

Showcasing the breadth and depth of Atlanta History Center’s Civil War collection, The Hard Hand of War will not only illuminate for visitors the choices Americans made about industrialization before and during the Civil War but also will explore the long-term global consequences of the advancements made in weapons technology that was used during the fight.



OPENS
FALL 2026

**EXILE FROM
GEORGIA:
THE
CHEROKEE
AND
MUSCOGEE
TRAIL OF
TEARS**

We are grateful to work with members of the Cherokee and Muscogee Nations on the opening of a new exhibition opening in the fall of 2026. *Exile from Georgia: The Cherokee and Muscogee Trail of Tears* tells the story of two nations forced to leave their land and homes in the early 19th century and make a harrowing journey to an unknown place and unknown future. Visitors will explore the experiences of removal for both nations from the state of Georgia, which happened at different times and for different reasons, and how treaties with the United States government were created and broken.

Contemporary voices from both the Cherokee and Muscogee Nations will explain to visitors not just the facts of this removal, but how the loss of this land continues to impact their lives. Visitors will then enter an immersive theater space to experience both the brutality of the Trail of Tears along with the tremendous resiliency shown by the men and women who were forced to leave Georgia. *Exile from Georgia* aims to challenge visitors, so they walk away with a clearer understanding of this complex history.



CENTRAL OF GEORGIA RAILWAY COLLECTION



In a groundbreaking move to expand public access to Georgia's history, we partnered with the Georgia Historical Society to bring together long-separated records, making them easier for researchers, students, and the general public to explore.

We acquired the Central of Georgia Railway Collection from GHS, nearly 1,000 linear feet (almost three football fields) of records, allowing it to be housed alongside the Southern Railway archives. This consolidation creates one of the most comprehensive railroad history collections in the country. Both railways are predecessors of Atlanta-based Norfolk Southern. In return, GHS received several major manuscript and photographic collections that added to their existing collections.

This collaboration is made possible through a \$500,000 contribution from Norfolk Southern, which will support the processing and preservation of the historical records, making them fully accessible in one location for the first time and unlocking a vital chapter of the region's history.

The exchange resolves long-standing challenges for researchers, who previously had to travel between Atlanta and Savannah to access related materials. Once fully processed and preserved, these collections will be available to researchers and visitors seeking to better understand the people, industries, and events that have shaped Georgia.

QUARRY GARDEN

In the 1930s, when the Inman family lived in the recently built Swan House, the children never played in the old quarry that spanned three acres behind their property. The quarry had ceased containing the biotite gneiss that had been used in much of the construction of the city of Atlanta, and in the years since, the quarry had become a weed paradise and a natural detention pond.



Mildred “Mimi” Inman Bryant, who grew up in Swan House, told Atlanta History Center in 1993 that the quarry had been an “impenetrable jungle.” Through the decades, this jungle grew, and the quarry was all but forgotten.



Then, in 1974, it was rediscovered by the Atlanta Historical Society. They had been looking to expand their new headquarters with the proposed McElreath Hall, and came across a hidden pit that held within the history of Atlanta’s biodiversity. The Mimosa Garden Club took it on as a project, and hired nationally recognized horticulturalist Eugene Cline to turn the old quarry into a teaching garden with all plants native to Georgia.



“We have built wild flower beds and trails so visitors can see the flowers close up without stepping on them,” Cline said to *The Atlanta Journal* in 1976. “The flowers have been planted in a naturalistic manner - not a formal one. The beds follow the terrain of the soil. The garden will look more natural when it ages.”

50 years later, the Quarry Garden at Atlanta History Center is now a sanctuary for Georgia’s largest native plant collection. A waterfall cuts through the high walls of the 25-foot-deep former rock quarry, down to a stream and nearby pond. The towering canopy shades plants once used for medicinal, spiritual, and practical purposes by the Muscogee (Creek) and early settlers. Though the Quarry Garden is only celebrating its 50th anniversary as a public garden, the history told within goes back centuries. Get as close as Eugene Cline hoped with a visit to the Quarry Garden at Atlanta History Center today!



WEDDINGS AT MARGARET MITCHELL HOUSE

Plan your
next event



We are so excited to bring the magic and romance of our Swan House weddings to the heart of Midtown Atlanta! Located at the historic, newly-renovated Margaret Mitchell House, couples can create unique, lasting memories with a mix of outdoor lawns, cozy indoor spaces, and the beautiful boutique Trellis Ballroom. Rich in history and timeless charm, this new venue is perfect for anyone looking to make their celebrations unforgettable.



PROGRAM DAYS 2026

Mark your calendars!
We have public programs throughout the year to celebrate our community.

Upcoming Events



SPRING FEST

3/22



INCLUDED WITH ADMISSION

A new seasonal celebration blooming across our historic grounds, Spring Fest invites visitors to enjoy a day filled with beloved spring traditions alongside new activities that add even more to discover.

JUNETEENTH

6/19



FREE TO ATTEND

Our free annual Juneteenth commemoration connects visitors to this essential moment in national history through conversations and panels, exhibition and historic home tours, hands-on crafts and demonstrations, and more.

FALL FEST

9/19



INCLUDED WITH ADMISSION

Celebrate the season with a day of harvests, history, and hands-on fun! Enjoy historic demonstrations, seasonal garden activities, interactive programs, fall-themed games, delicious food, and more.

VETERANS DAY

11/11



FREE TO ATTEND

Honor the courage, sacrifice, and service of our nation's heroes at our Veterans Day Ceremony. Experience special programming throughout the afternoon, including guided tours, oral histories from the Veterans History Project, and more.

WINTER FEST

12/5



INCLUDED WITH ADMISSION

Get into the holiday spirit with a festive day of fun, memory-making, and wonder at Atlanta History Center! Our campus transforms into a winter celebration featuring seasonal activities for all ages.

SUPPORT

2024-2025 ANNUAL FUND— INSIDERS

*Gifts made between July 1, 2024, and
June 30, 2025*

The Swan House Circle

Mr. and Mrs. W. Douglas Ellis, Jr.
Mrs. Mary Ruth McDonald
Mrs. Anne Glenn Weltner

The 1926 Circle

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Mr. and Mrs. William A. Vogel

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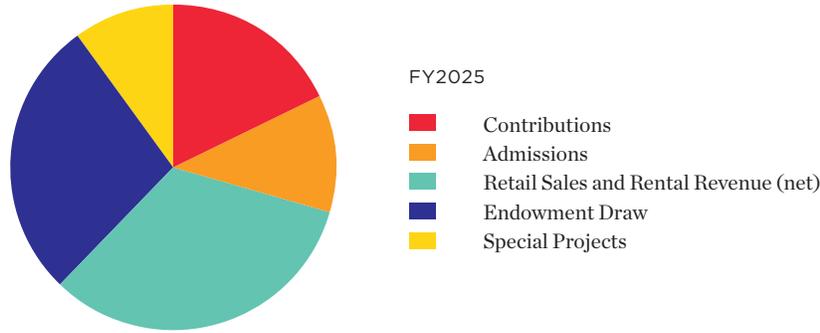
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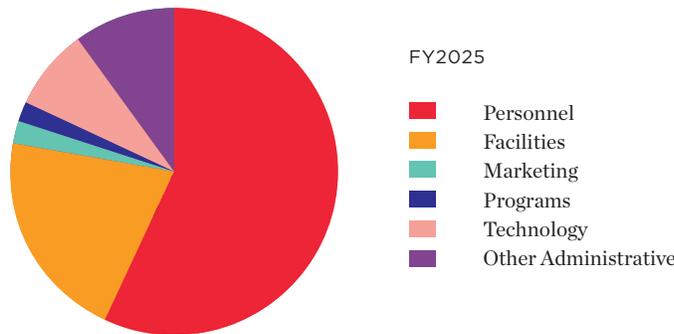
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FY2025 Operating Revenue with 5 Year Data



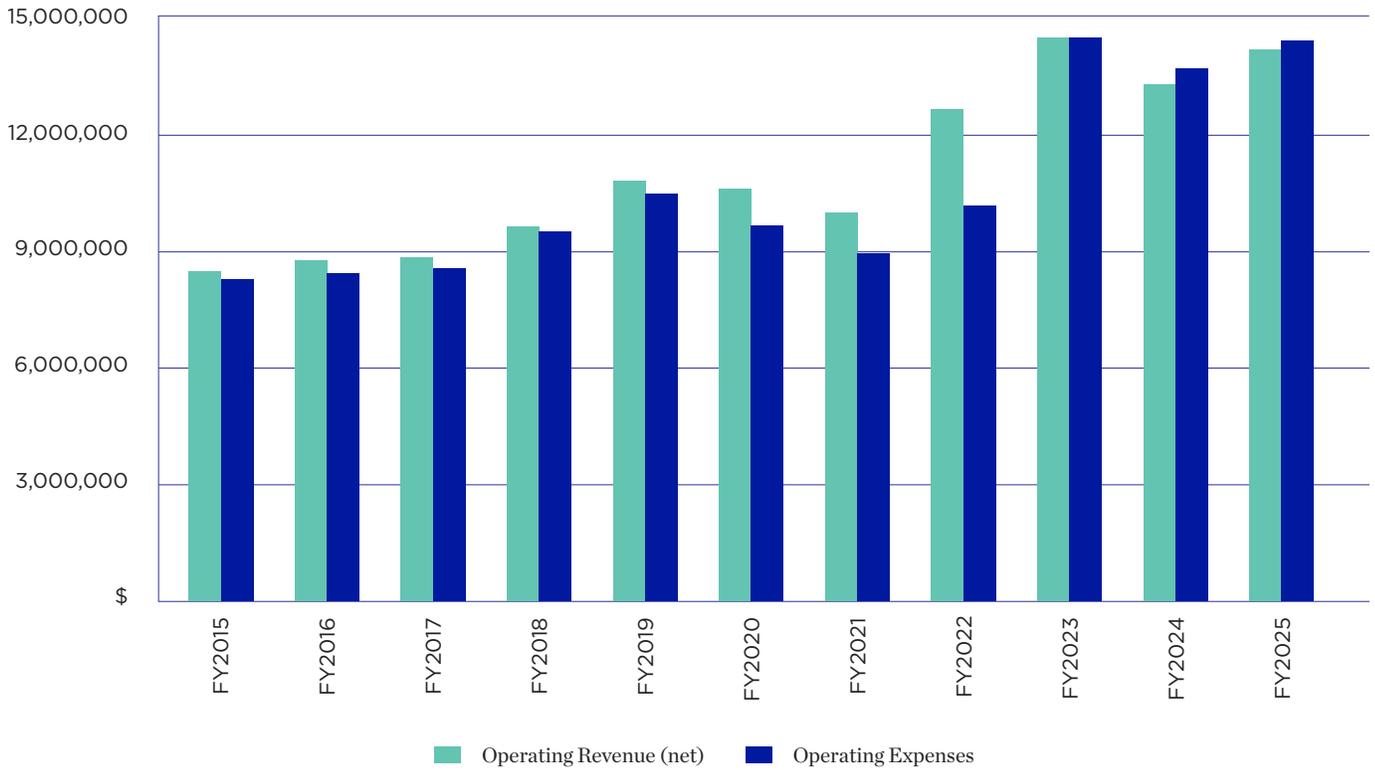
		FY2021		FY2022		FY2023		FY2024		FY2025	
Contributions		\$3,185,157	32%	\$2,363,889	19%	\$2,333,828	32%	\$2,415,499	18%	\$2,533,800	18%
Admissions		\$627,677	6%	\$875,673	7%	\$1,064,951	6%	\$1,071,694	8%	\$1,651,100	12%
Retail Sales and Rental Revenue (Net)		\$1,574,641	16%	\$4,335,859	34%	\$5,926,235	16%	\$3,973,844	30%	\$4,654,000	33%
Endowment Draw		\$3,902,500	39%	\$3,761,856	30%	\$4,020,683	39%	\$3,959,800	30%	\$3,962,400	28%
Special Projects		\$704,736	7%	\$1,323,544	10%	\$1,152,895	7%	\$1,878,586	14%	\$1,387,300	10%
Total Operating Revenue		\$9,994,711	100%	\$12,660,822	100%	\$14,498,592	100%	\$13,299,423	100%	\$14,188,600	100%

FY2025 Operating Expenses with 5 Year Data

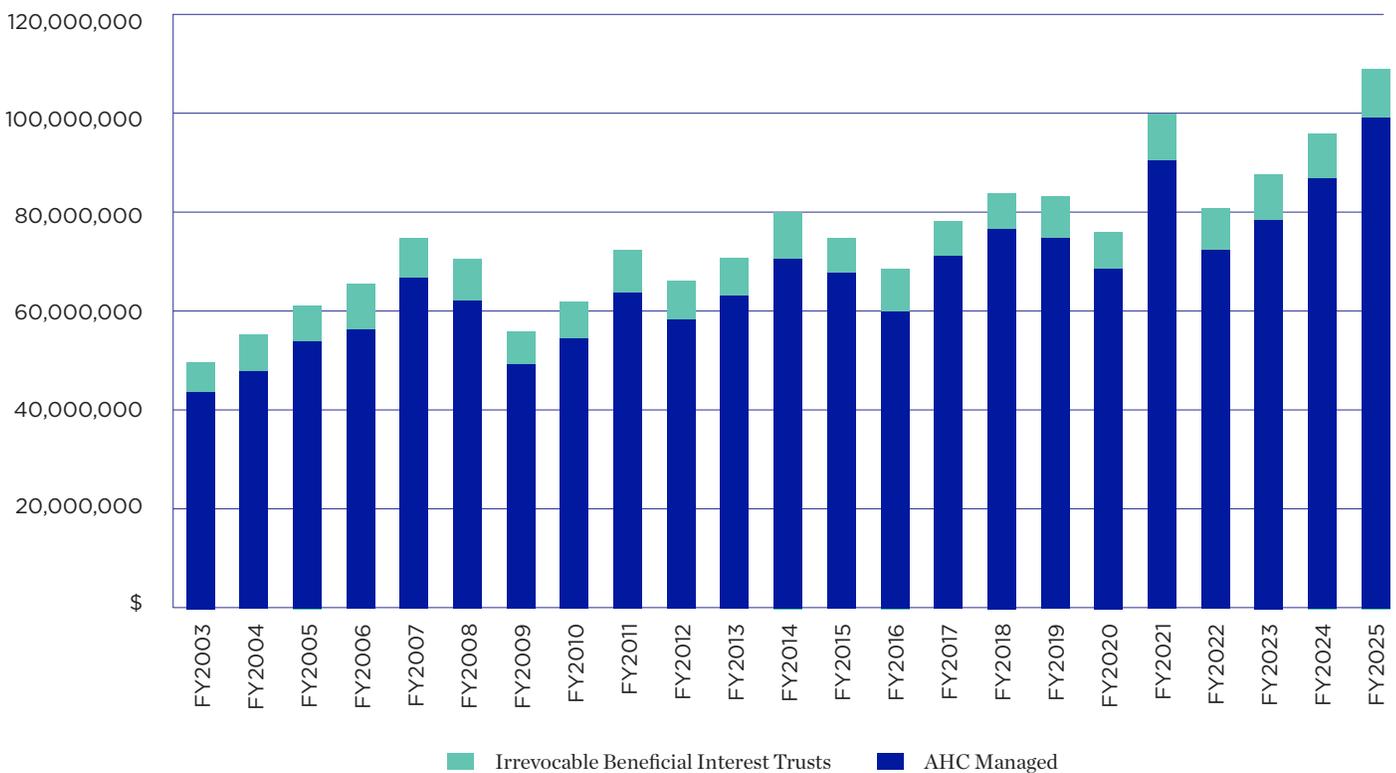


		FY2021		FY2022		FY2023		FY2024		FY2025	
Personnel		\$5,085,471	57%	\$5,274,557	52%	\$6,447,585	45%	\$7,379,341	54%	\$8,227,200	57%
Facilities		\$2,105,716	24%	\$2,366,177	23%	\$2,633,621	18%	\$2,672,826	19%	\$3,071,600	21%
Marketing		\$42,143	0%	\$207,439	2%	\$110,438	1%	\$158,206	1%	\$243,300	2%
Programs		\$154,312	2%	\$324,554	3%	\$342,653	2%	\$680,012	5%	\$292,400	2%
Technology		\$612,820	7%	\$783,036	8%	\$755,962	5%	\$932,266	7%	\$1,165,500	8%
Other Administrative		\$943,600	11%	\$1,210,903	12%	\$1,716,482	12%	\$1,294,215	9%	\$1,427,300	13%
Special Projects		—	0%	—	0%	\$2,476,984	17%	\$594,626	4%	—	0%
Total Operating Expenses		\$8,944,062	100%	\$10,166,667	100%	\$14,483,726	100%	\$13,711,492	100%	\$14,427,300	100%

Atlanta History Center Operating Revenue & Expenses



Atlanta History Center Endowment





Our **WAR** Too WOMEN IN SERVICE

presented by The Gayle and Tom Benson Charitable Foundation

We've all heard about Rosie the Riveter and stories of the women who kept the country afloat during World War II by working on the home front in factories and in service organizations like the Red Cross. But what about the women who volunteered for vital roles in the uniformed services? Their stories are largely under recognized—until now.

On loan from the National WWII Museum since last Fall, *Our War Too: Women in Service* is an in-depth look at the 350,000 American women who answered the call to serve their country during World War II.

Through interactive technology, oral histories, and more than 200 artifacts, *Our War Too* explores every aspect of life for American servicewomen, from the uniforms they wore to the missions they completed. One area of the exhibition called "I Was There" uses cutting-edge video displays that allow visitors to hold immersive conversations with three real women who served.

Through personal stories, historic film clips, and more, *Our War Too* examines the women in uniform who challenged traditional gender norms to serve their country, and whose legacy set a precedent for servicewomen today.

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