



Position Title: Marketing Communications Intern

Department: Marketing and Brand Experience Department, in the main AHC building

Required Commitment Period: Summer Session, successful completion and clearance of a background check, flexible hybrid schedule, minimum of 10 hours weekly; 120 hours total.

Start/End Dates: May 3rd — July 26th, 2024

Application Deadline: April 12th, 2024, by 11:59 pm EST

General Description

The Marketing & Brand Experience team is responsible for promoting Atlanta History Center's diverse offerings and maintaining the organization's brand identity and voice onsite and online. We are looking for a Marketing Communications intern who is interested in learning more about the day-to-day operations of a marketing department at a museum. The ideal candidate will have great writing skills and social media experience with a strong focus in creating and editing reels.

Key Responsibilities:

- Create and edit reels promoting Atlanta History Center products and events.
- Support for development of social posts (caption writing, selecting assets, fact-checking, etc.)
- Brainstorm and research ideas for original content.
- Support developing a monthly social media calendar.
- Proofreading and copywriting for monthly radio ads and e-marketing campaigns.
- Assist with blog content for the website.
- Asset management and assistance with updating photo libraries.

Desired Skills and Competencies:

- Working knowledge of Meta, X, and Instagram (any previous experience in social media management is a bonus!)
- Sensitivity to cultural and artistic diversity.
- Strong written and oral communication skills, and strong organizational skills.
- Candidate must have a proficient understanding of basic technological skills.
- Able to work and complete tasks under a deadline.
- Currently enrolled in an undergraduate or graduate program.
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TO APPLY: Interested applicants may [apply online](#) by filling out the application and attaching their resume and cover letter. If you have any questions, contact Volunteer Services at volunteerservices@atlantahistorycenter.com. No phone calls please. This is a non-paid internship.