



Position Title: Content Development & Storytelling Intern

Department: Marketing & Brand Experience, in the main AHC building

Required Commitment Period: Spring Session

Days/Hours: Monday-Friday, flexible schedule, minimum of 12 hours weekly; combination of remote and in-person work

Start/End Dates: January 15th – April 30th

Application Deadline: December 1st, 2020

General Description

The Marketing & Brand Experience department is responsible for communicating and promoting Atlanta History Center's diverse offerings as well as developing and maintaining the organization's brand. We're looking for an intern who is gregarious, likes telling old stories in new ways, working collaboratively, and taking initiative. If you have experience in copywriting, journalism, or public history, that's great too!

What You'll Do

- Work closely with the Marketing & Brand Experience team to deliver innovative, strategic content across digital platforms including—but not limited to—longform articles, blogs, & social
- Research historical narratives using various academic databases
- Collaborate with other departments within the institution
- Draft editorial and promotional copy using the brand voice
- Assist with the maintenance of photo libraries
- Basic organizational needs + other duties as assigned

Desired Skills and Competencies

- Strong writing skills
- Proficiency with Microsoft Office + adaptability for new software resources
- Currently enrolled in an undergraduate or graduate program
- Flexible and comfortable working in a fast-paced environment
- Strong organizational skills: the ability to multi-task and maintain focus, organized
- Able to work and complete tasks under a deadline
- Sensitivity to cultural and artistic diversity
- Love of history is a bonus!

TO APPLY: Interested applicants should submit their resume, cover letter, and a writing sample to Volunteer Services at volunteerservices@atlantahistorycenter.com. No phone calls please. This is a non-paid internship.