



HELP SUPPORT THE FUTURE OF THE HISTORY CENTER

The Atlanta History Center has grown substantially in both scope and size since its founding eighty-four years ago. Such growth has been possible thanks to the ongoing and generous support of donors and members, and the establishment of our endowment in 1966. The endowment has allowed the History Center to become a dynamic institution where people, history, and culture are connected in meaningful ways. In addition to the collections and exhibitions on our campuses, the History Center actively engages visitors in the lessons of history through lectures with award-winning authors, family and student programs, school tours, summer camps, and compelling touring exhibitions from national institutions, such as the Library of Congress, the Smithsonian Institution, and George Washington’s Mount Vernon. A well-supported and successfully managed endowment has laid the foundation for much of what we do today and, more importantly, what we can do tomorrow.

WHAT IS THE ENDOWMENT?

The Atlanta History Center’s endowment is a permanent, self-sustaining source of funding. Endowment assets are professionally managed and annual distributions determined by trustees. Each year, endowment earnings fund over \$2.5 million in annual support of key History Center projects an other designated areas of interest.

WHAT WOULD BE MISSING AT THE ATLANTA HISTORY CENTER WITHOUT THE ENDOWMENT?

Quite simply, the endowment allows the History Center to provide dynamic experiences for its visitors. No two visits to the History Center are the same thanks to a full calendar of new programming, traveling and changing exhibitions, and educational activities for students, families, and adults. The endowment allows the Atlanta History Center to build programming and services to serve the diverse needs of our audience.

WHAT TYPES OF GIFTS BENEFIT THE ENDOWMENT?

Unless otherwise designated by the donor, all planned gifts directly benefit the Atlanta History Center’s endowment. Any donor wishing to invest in the future of the History Center may make a gift of any size at any time to the endowment. For many of our long-time donors and members, making a gift to the endowment is a natural addition to their annual support and serves as a symbol of their commitment to the Atlanta History Center in perpetuity.

I AM INTERESTED IN SEEING MY ENDOWMENT GIFT SUPPORT MY FAVORITE PROGRAM AT THE HISTORY CENTER. HOW CAN I DO THIS?

Your gift to the endowment can be designated to one of four pools of support: conservation and care of the collections, historic houses and gardens, education and exhibitions, and greatest needs. If you are unsure where your favorite History Center program or activity lies, our development staff can help you identify the best way to direct your gift.



HOW CAN I LEARN MORE ABOUT MAKING AN ENDOWMENT GIFT?

The Atlanta History Center’s development staff is excited to share the story of the endowment and the important role it plays in the History Center’s activities. For more information, contact Cheri Snyder at **404.814.4056** or **CSnyder@AtlantaHistoryCenter.com**.

